



2010 BEST PRACTICES

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2010 INDIVIDUAL BEST PRACTICE **CARPET CARE – BEST PRACTICES**

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A large national software developer was challenged by the rapid soiling of carpets in their new four building campus.

The situation was:

1) A new class “A” four building campus for a software developer with an on-site cafeteria and multiple food/vending areas located at points on every floor.

2) Food and other spills were occurring with great frequency. Some areas that were soiled and then cleaned were reloaded with fresh spills in a matter of days.

3) Whole floor carpet cleaning was necessary to maintain the facility on nearly a weekly basis while the budget only provided funds for this service twice annually.

4) Although the current carpet care was done with the best processes, a better, longer-lasting, less expensive process needed to be employed.

Best Practice:

We worked with expert janitorial industry educators and scientists who had developed a product that was applied once weekly to the carpet. The program worked quickly, dried in minutes, not hours, and turned the usual process of carpet care from restoration or “catch up” to prevention. The product and process prevented soils from binding to the carpet fibers which in turn allowed them to be removed during daily cleaning with high filtration vacuums.

Results:

The client was able to prevent the carpets from becoming soiled and protect the investment made in their new facilities. The program was effective to the point that the semi-annual carpet extraction was not necessary, as there was no soil load to be removed.

Verification of Efficiency and Savings Captured:

The cost of the weekly process was less than the annual budget for carpet extraction. The facility benefitted not only in appearance but had a healthier indoor environment. The total annual savings captured by the client was \$50,000 – a 60% reduction in their carpet cleaning expense. Program data available upon request.